

The Education Trust Board of New Mexico

THE HONORABLE MICHELLE LUJAN GRISHAM
GOVERNOR OF NEW MEXICO

STEPHANIE RODRIGUEZ, CABINET SECRETARY
NEW MEXICO HIGHER EDUCATION DEPARTMENT



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EXECUTIVE DIRECTOR

Education Trust Board Meeting Notice 33 Plaza La Prensa, Santa Fe, NM 87507 June 8, 2022 8:30am AGENDA

8:30 – 8:45

- 1) CALL TO ORDER
- 2) APPROVAL OF AGENDA - discussion and possible action
- 3) APPROVAL OF MINUTES 4/27/22 - discussion and possible action
- 4) PUBLIC COMMENT

8:45 – 8:55

- 5) EXECUTIVE DIRECTOR'S REPORT - Natalie Cordova, Executive Director

8:55 – 9:40

- 6) SCHOLAR'S EDGE FY23 MARKETING PLAN – Jori Horn and Paul Schieber, Principal - discussion and possible action

9:40 – 10:25

- 7) THE EDUCATION PLAN FY23 MARKETING PLAN – Carolyn Fittipaldi ETB – Joanie Griffin and Jerry Matthews, Sunny 505 – Del Esparza, Jamie Rushad-Gros and Ashley Sterling, Esparza Advertising -- discussion and possible action

10:25 -11:00

- 8) COLLEGE SAVINGS AWARD PROGRAM MEMORANDUM OF UNDERSTANDING – Carolyn Fittipaldi ETB – Rohit Tandon, edBridge Partners, LLC, Randy Royster, Albuquerque Community Foundation - discussion and possible action

11:00-11:15

- 9) "AMERICAN FUNDS" (TEP – Active Equity Portfolios) WATCH STATUS DISCUSSION – Kay Ceserani, Principal - discussion and possible action

11:15

- 10) ADJOURNMENT

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the New Mexico Education Trust Board at (505) 476-3860 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the New Mexico Education Trust Board at (505) 476-3860 if a summary or other type of accessible format is needed.

1516 Paseo de Peralta
Santa Fe, New Mexico 87501
Office: (505) 476-3860
www.nmetb.org